You’re Invited
We invite you and your company to join the Kentucky Association of School Administrators (KASA) as a corporate member, a program designed especially for friends of P-12 education.

Why Join?
When you join as a corporate member, KASA’s 3000+ school administrator members will see you as a committed, dedicated firm who supports educators’ professional mission! When you display the recognized, branded credibility of the KASA corporate membership logo, you…

- Demonstrate your support of school administrators.
- Are not just a vendor, you are a member. You belong. Your foot is in the door.
- Increase your brand visibility, product recognition and corporate credibility.
- Receive greater return on investment, expanding your share of the education market.
- Multiply your total market’s awareness. Our members learn from one another about who and what works; much of their network is built around KASA resources.
- Strengthen your position with influential decision makers through visibility and contact with KASA’s logo, whether in sponsorships, advertising, conference displays, direct mail, business cards, or pure networking.
As a Corporate Member, you will receive the following BENEFITS:

✓ Use of the KASA CORPORATE MEMBER LOGO on your promotional business materials (for use while firm is an active member)

✓ YEAR ROUND ADVERTISING by placing your company logo, contact information, self-written 50-word description of your business, and hotlink to your company’s URL on the KASA website (web traffic analytics provided upon request)

✓ SUBSCRIPTIONS to the digital version of KASA’s monthly newsletter, Hotline, and tri-annual magazine, Kentucky School Leader, distributed to 3000 school administrators

✓ Subscription to KASA’s E-PUBLICATIONS:
  » InTouch – Member News and Updates (sent weekly)
  » ENB – Electronic News Briefing (sent daily)
  » Capitol Connection – Legislative News (sent weekly during legislative session)

✓ Two copies of the ANNUAL PICTORIAL DIRECTORY of Kentucky Superintendents mailed in the fall (must be a corporate member to receive) $50 value

✓ BUSINESS CARD AD printed in KASA Annual Pictorial Directory of Kentucky Superintendents $100 value

✓ Opportunity for PRIORITY BOOTH PLACEMENT at annual leadership institute and corporate member signage displayed at booth

✓ Your company name and contact information spotlighted in the CORPORATE MEMBERS section of the e-newsletter, InTouch, once annually

✓ Opportunity to DEMONSTRATE YOUR SUPPORT of school administrators

Becoming a member is simple:

Complete the application form and return to the KASA office with payment.

By Mail:
KASA
87 C. Michael Davenport Blvd.
Frankfort, KY 40601

By Fax:
(502) 875-4634

Online:
Visit the KASA website at www.kasa.org and access the Partnerships link.

For more information:
Contact Wanda Darland - Communications & Marketing Coordinator (wandad@kasa.org)

Who is KASA?

KASA is the largest school administrators’ group in Kentucky, representing more than 3,000 education leaders. Formed in 1969, KASA connects education leaders to policy-makers, legislators, business partners and other interest groups, and provides numerous benefits and services to Kentucky’s school administrators.

Annual Corporate Membership Application

Company/Organization Name: ______________________________
Mailing Address: _______________________________________
Contact: ______________________________________________
Phone: ________________________________________________
Mobile Phone: __________________________________________
Fax No.: ________________________________________________
Email: _________________________________________________
Company URL: __________________________________________

Payment Method: $419 Annual Fee
Check enclosed (payable to KASA)
Charge my Credit Card:
☐ MasterCard ☐ VISA ☐ AMEX ☐ DISC
Card No.: ______________________________________________
Expiration Date: _______________________________________
Cardholder Name as Listed on Card: ______________________
Safety Code: (3-digit MC/VISA/DISC listed on back or 4 digit AMEX listed on front): _______
Signature: ______________________________________________

Don’t forget...
Send your corporate logo and 50-word description of your company and its products to wandad@kasa.org.