



KENTUCKY ASSOCIATION OF  
SCHOOL ADMINISTRATORS

AND THE CENTER FOR EDUCATION LEADERSHIP



Leadership Focused • Student Centered • Success Driven

## NEWS RELEASE

### February 21, 2018

**KASA holding news conference in Capitol Rotunda:**  
Superintendents of the Year launch campaign promoting Kentucky public education

#### ***For Immediate Release - Time Sensitive***

(Frankfort, Ky.) -- Kentucky Association of School Administrators (KASA) will launch its *Love Kentucky Public Education* campaign during a news conference Friday, February 23, at 10 a.m. ET at the Capitol Rotunda, in Frankfort.

The campaign is a grassroots effort to highlight why Kentucky's public schools are essential to developing future generations. It is designed to re-frame the current narrative, highlight the critical role public schools play in our society, and ensure ALL students are successful, contributing members of our local, national and global communities.

Kentucky's Superintendents of the Year will lead the news conference. They will demonstrate our 656,588 students' remarkable progress and present a resolution that calls for support and celebration of Kentucky public schools. They are working to lead, shape and grow a broad dialogue and support for public education in Kentucky, ensuring all students have access to a high-quality education.

"There is so much to celebrate about Kentucky's public schools and it's time for that to be recognized and appreciated," said Owens Saylor, 2016 Kentucky Superintendent of the Year. "It's most appropriate for Kentucky's Superintendents of the Year, past and present, to step up and speak up for kids, teachers, leaders, and employees working hard every day to improve the future for our state and nation."

Kentucky public school students continue to demonstrate remarkable progress including increased graduation rates among the top ten in the nation, improved college- and career-readiness, a fourth place national ranking for fourth grade reading.

A key component of the campaign includes fostering conversations and strong actions to allow schools to provide the best support to students. Educators and citizens are encouraged to join the conversation via Twitter by using hashtag #LoveKYPublicEducation.

As the association for Kentucky school administrators who lead our 1,220 schools, KASA is in the best position to lead the dialogue about our love--and the importance of this love--for public education. "Public schools have been a foundational element of our nation for more than 150 years. In Kentucky, public schools are the force that bond our communities together. It is appropriate that they be the centerpiece of this initiative," said KASA Executive Director Wayne Young.

KASA is the largest school administrator group in Kentucky, representing more than 3,100 education leaders from across the commonwealth. Formed in 1969, KASA connects education leaders to policymakers, legislators, and other interest groups and provides numerous benefits and services to Kentucky's school administrators. The Kentucky Superintendent of the Year (SOY) program recognizes and honors one exemplary Kentucky superintendent each year for the contributions he or she makes every day advocating for public education, our children, and our future. The Kentucky program is the springboard to the American Association of School Administrators national award program.

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